

# City of Hamtramck Downtown Development Authority Board of Directors Meeting

## Minutes

Thursday, July 20, 2023 • 6:05pm

City Hall Conference Room (3<sup>rd</sup> Floor, City Hall) • Hamtramck City Hall, 3401 Evaline St.

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**Mission Statement:** The City of Hamtramck's Downtown Development Authority supports people, projects, and partnerships that further the economic growth and stability of a thriving Hamtramck.

1. **Call to order at 6:11pm**
  2. **Roll call:** Mayor Ghalib **P** / Ahmad Al-Hasan **P** / Milo Madole **P** / Shamiran Golani **P(6:17pm)** / Joan Bittner **P** / Anwar Hassan **X** / Karen Majewski **P** / Andrew Dow **X** / Adam Alharbi **X** / Brian Hoekstra **P** / MD Abul Foej **X**
  3. **Pledge of allegiance to the flag**
  4. **Public comment** (*3 minutes per person limited to DDA issues*)
    - a. Lynn Blasey: announcing table for Arts Commission at Labor Day Festival
  5. **Approval of agenda**

Milo motions to approve agenda. **Dr. Majewski** seconds.
  6. **Approval of minutes from 06-15-23 meeting**

Joan motions to approve agenda. **Dr. Golani** seconds.
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### **SECTION I: AGENDA ITEMS – For Discussion/Action/Presentation**

1. Shop your Block, sidewalk sale across DDA/City – Alessandro Presentation
  - a. Would need to make Resolution/Agenda Item for City Council
  - b. Alessandro presented examples of nearby communities running this kind of event,
  - c. Commission discussed various options for dates regarding a potential sidewalk Shop Your Block
    - i. Linking with back to school or Neighborhood Arts Festival
    - ii. Can get arts commission to help
  - d. Commission discussed how it's a great day for people to see displayed, not necessarily having big sales that day.
  - e. Commission decided a smaller event this year and doing a much larger sidewalk sale next year combined with a street closure. A larger one would also include a night market and other various features.

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2. Jon Barth – Main Street Presentation and proposal
  - a. Jon presented a summary of his work and scope for the Board, and brought up some changes to the original contract.
  - b. Commission discusses need for Hubspot vs other platforms based on experience.
  - c. Jon agrees to do research on SMS platforms and gathering contact info for new platform
  - d. Jon agrees to download all of the raw data from HubSpot and organize it to then use for the next place data will be stored.
  - e. Jon also gave data to Alessandro to compile annual report

Commission votes to change scope of work for Jon to focus on the above.

**Milo** motions. **Dr. Majewski** seconds.  
All in favor.

3. Website for Downtown Hamtramck – Alessandro Presentation
  - a. Alessandro gives presentation on a new website concept to promote businesses in Hamtramck, and shows a mockup of the concept and various landing pages.
  - b. Commission discusses various options and alternatives for the proposed logo.
  - c. Commission discusses purpose of website, and exploring who it's targeted for (tourists, residents, and/or business owners, etc), as well as pitching ideas of what this website could feature. Commission saw DCFC soccer games as great promotion for this platform, as well as highlighting our various parks in the city for people to know about.

### **SECTION II: OTHER ITEMS**

1. **Public comment** (*3 minutes per person limited to DDA issues*)

2. **Chairman's Report & Member Report (5 minutes)**

Joan will be out of town in August.

Dr. Majewski brought up issue of pride flag from her business being constantly stolen.

Commission brought up idea of having meetings on Wednesdays, all commissioners emailed Alessandro to state their preferred time.

3. **Staff Report (5 minutes)**

Joe Louis Greenway event happening on August 20<sup>th</sup>, at Veteran's Park.

4. **ADJOURNMENT at 7:51pm.**